

# MAKE A PLEDGE TO PLANT TREES FOR BEES

## Sign up to make a Trees for Bees pledge

Register your Association or Federation or Register as an individual beekeeper, company or not for profit.

Sign up on the Apimondia website.

## Set your targets

- How many trees do you pledge to plant?
- In what period? (in years)
- Identify any other groups you might be working with
- Identify how you will communicate your actions amongst the broader community to raise awareness for climate action and the protection of bee habitat.

#### Report your progress

- Save pictures of your planting each time you plant a tree
- Send us any educational materials you're using to promote tree planting in your region so others can learn from what you're doing
- Complete a short annual report to Apimondia on your progress

## Recognition of your efforts

## Annual Certificate of Participation

• At the end of each Summer (starting from summer 2023) Apimondia will Award a "Beekeepers for the Planet" Certificate of Participation - for every member who has completed the steps above.

### **Outstanding Achievement Awards**

To be recognised at Apimondia Congress in 2025 & congresses thereafter to 2031 for the individual, company or school; beekeeping association; and beekeeping federation:

- Achieved higher percentage of its goal
- Engaged most widely with their local community to educate about climate change and bee habitats (no of events/ conferences/ seminars/ webinars)
- Amplified their impact by joining forces with other individuals, groups or organisations (no of clubs/ groups/ schools/ in collaboration)

## Conditions of entry

- 1. Trees planted should be locally native to the location planted and should be selected for their ability to provide both nectar and or pollen for bees and other pollinating insects. Local plant species are always better adapted to the local pollinators' behaviour and biology, as they coevolved together. National research centres do work towards local biodiversity everywhere on earth. Local beekeeper's associations also know the local plants, as well as their flowering time.
- 2. A mix of species should be planted to ensure that there is something flowering across the year when bees and pollinating insects are active.
- 3. No pesticides should be used on those plantings.

Apimondia reserves the right to randomly select specific applicants and ask for additional proof of planting in the form of:

- a) Invoices of plant purchased or grown
- b) Letters from private bodies who donated the plants
- c) Photographs of planting taking place
- d) Names of beekeepers and others involved or any other information that is required to verify the plantings have taken place.
- e) Planting can take place across the year during different events but there must be a mechanism in place to keep track of the number of trees planted.
- f) The Apimondia Executive Committee "Beekeepers for the Planet" Working Group shall be responsible for the administration of the campaign and the awarding of the awards. It shall be made up of the 5 Regional Presidents, the Vice President, Secretary General and two other Apimondia Scientific Presidents or their delegates. All decisions will be final and no correspondence will be entered into.
- g) The Working Group reserves the right to update the conditions or campaign from time to time. When this occurs updates will be provided to members of Apimondia and registered campaign participants.
- h) Members of the Apimondia Executive Council and any companies that they are involved with, are ineligible to be recognised for the "Outstanding Achievement Awards", however, they are eligible for Annual recognition of their achievements.